**COMMENT ON BEHALF OF PUBS OF ULSTER**

**EMBARGOED UNTIL 00.01 MONDAY 24TH JUNE 2013**

**Following the announcement by the independent panel overseeing the Joint Industry Code for the Responsible Promotion and Retail of Alcohol in Northern Ireland (2012) regarding Belfast nightclub Eivissa, Colin Neill, chief executive of Pubs of Ulster, said:**

“Pubs of Ulster fully supports the decision taken by the independent panel overseeing the code on drinks promotions regarding Eivissa nightclub.

“Irresponsible drinks promotions and practices have no place in our industry and as the representative body of the trade locally, we are committed to ensuring that our members comply with all aspects of the code. We hope that this decision serves as a reminder to all licensees that the code and its panel have a zero tolerance approach to irresponsible practices.

“We will continue to work with the trade to ensure that they are complying with all aspects of the code and we call on any licensee with any doubts surrounding a promotion or offer, to contact us for advice and guidance.”

**ENDS**

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